

CLASS DESCRIPTIONS AND SPEAKER BIOGRAPHIES

2014

SUMMER WEEKEND OF PHOTOGRAPHY AND DIGITAL IMAGING

5-10-2014

Updated 7-15-2014

Classes are intended to enhance your creative and technical skills in Photography, and there are classes for beginner through advanced photographers. Workshops are hands-on, learn by doing. Participants should bring camera, film or memory cards, an assortment of lenses and tripod. All classes are rated as to ability level: **N=Novice, I=Intermediate, A=Advanced**. For the reader's convenience, descriptions are separated by **GENERAL PHOTOGRAPHIC TECHNIQUES**, **PORTRAITURE**, and **DIGITAL IMAGING**. See also the section on **FIELD TRIPS**.

GENERAL PHOTOGRAPHIC TECHNIQUES

COMPOSE YOURSELF AND SEE THE LIGHT

Three Hour Lecture – Sat. - for **N, I, A.**

Ken Sklute, Tempe, AZ Canon Explorer of Light

As photographers, we all look at the world and see things uniquely. We often move too fast and miss what is right in front of us. Canon Explorer of Light, Ken Sklute will share his perspective, teach you to see and help you to be more in touch with your creative vision. We routinely pass magnificent locations without stopping because we are not really seeing what is there. Sklute will explain how he goes about finding locations, subjects and photographic environments that yield award winning results. Together, we will explore creative ways of composing. You will learn to see light that carves your subject with grace, depth and dimension. Sklute will motivate and ignite your passion, enabling you to take your craft to a new level of excellence. Sklute will share thoughts regarding traditional and contemporary interpretations of composition. We will discuss the rule of thirds, rules of fifths, dutch angles, negative space and other elements that help take mediocre images and raise them to unique! Sklute will address unique capture techniques such as HDR, timelapse as well as using video capture in today's HDSLR cameras to round out your storytelling abilities!

See Ken's biography under Feature Presentations.

PHOTOGRAPHING THE NIGHTTIME LANDSCAPE

One Hour Lecture – Fri. only – for **N, I, A.**

Roman Kurywczak, Roselle Park, NJ sponsored by Sigma

An educational how-to program designed to open up your eyes to the possibility of photographing landscapes with the star filled sky as a backdrop. Equipment, tips, techniques, and camera setting for both star points and star trails will be covered. We will also explore "light painting" of a foreground subject as well as overcoming obstacles when the conditions are less than ideal. My e-book on the subject; "A Digital Guide to Photographing the Night Sky" was released in Feb. 2011 and is available as a download from my site: www.roaminwithroman.com

PHOTOGRAPHING WILDLIFE – FROM PORTRAITS TO ACTION

One Hour Lecture – Sat. only – for **N, I, A.**

Roman Kurywczak, Roselle Park, NJ

This exciting educational program will cover everything you will need to know about photographing wildlife in the field. The photographic journey will cover exotic locations such as Tanzania but also include many tips for photographing wildlife closer to home in some unexpected places. Minimum gear requirements will be discussed for both the safety of the wildlife and the photographer. Camera settings will be covered including what mode to use as well as choosing the right ISO for wildlife portrait work as well as action photography. There will be plenty of image examples showing how those settings will provide impact to your images. The program concludes with an in-depth segment on photographing birds in flight. You can find more of my work on my website:

www.roaminwithroman.com

See Roman's biography under Feature Presentations.

COLOR, CONTRAST AND COMPOSITION

One Hour Lecture followed by Two Hour
Outdoor Workshop – Fri. & Sat. **N, I, A.**

Andre Cabuche, Kelowna, BC

The first part of this workshop is a 1-hour slide program on *colour, contrast* and *composition* with the underlying theme of creating images with impact! The slide program has been designed to help photographers understand:

- how to use colour effectively;
- how contrast between visual elements can be used to control how and what the viewer will 'see' in a composition;
- how to use contemporary art styles of composition to break away from the staid, old-fashioned classic styles that are prevalent in photo competitions.

The slide presentation will include 10 photographic 'exercises' that will be on a 'hand-out' sheet to be distributed at the end of the slide program. The exercises are designed to help reinforce the visual art techniques that are introduced in the slide program.

The second part of the workshop is a 2-hour outdoor practical camera session that will enable participants to start working on the 10 exercises. The practical session will immediately follow the lecture.

Equipment recommended: digital camera, zoom lens, lens shade. (Optional: lightweight tripod.)

A former instructor for professional photography, André is highly suited to leading photography and visual arts workshops. For more than 35 years he has been a popular workshop leader at SWMCCC, most notably in portrait and glamour photography. In the past few years, he has presented programs on various visual art topics such as composition, colour, perception and visual literacy. After studying art and design in Toronto, André worked as a professional photographer for the Canadian Forces for 30 years, where he specialized in studio and 'on-location' illustrative photography. He also worked in audiovisual production, script writing and graphic arts. Recipient of numerous national and international awards for his photographic work, André was awarded the distinction of 'AFIAP' (Artist) in 1979 by the Federation Internationale De L'Art

Photographique in Europe. In 1994 he was invested into the Order of Military Merit by the Governor General of Canada. André now lives in the Okanagan Valley, the picturesque wine region of British Columbia, where he freelances in photography, AV production and leading workshops.

You can view some of Andre's work at: www.andrecabuche.com

SEEING THINGS

Two hour Lecture – Fri. & Sat. - for **N, I, A.**

James Cook, Saugatuck, MI

Creating great images is a matter of seeing them in the first place. Practiced observation plus awareness of light and composition is what enables some photographers to consistently turn seemingly ordinary scenes into exceptional images. This seminar is about creating art rather than photographs. It starts with a dialog in defining art and what makes a photograph art. The discussion moves on to how to be more observant and to thoughtfully explore visual opportunities. Then it turns to how to work out the best angles and compositions and why one may work better than others.

For over three decades James Cook, an internationally respected photojournalist, has observed and photographed America's people and places. The results appear worldwide in prestigious publications including Time, Newsweek, Forbes and The Washington Post. Many of his images are held in museum, private and corporate collections. Over the course of his career Cook has photographed many renowned leaders of our generation including major motion picture personalities, corporate and political leaders, as well as U.S. Presidents. His portraits include Henry Fonda, Anthony Quinn, Gerald Ford, Peter Drucker and Frank Sinatra. Among notable clients are Kodak, Sony, Minolta, The Ford Foundation and the Nature Conservancy. He worked extensively for the Associated Press contributing to most of the nation's major newspapers. James Cook was prominently featured in a nationally televised PBS special on contemporary photographers for his award winning photographic documentary on Native Americans. Photography from that documentary is now housed in the permanent collection of the Smithsonian Institute in Washington, D.C. He has served as an officer and director of the American Society of Media Photographers (ASMP) and has been a featured speaker at numerous professional photographic conferences and gatherings. In 2009, he co-founded the Saugatuck Photographic Workshops in Saugatuck, Michigan.

INS AND OUTS OF FLOWER PHOTOGRAPHY

One Hour Lecture followed by a One Hour Outdoor Workshop
Fri., Sat.. & Sun. – for **N, I, A.**

Michael Kobe, Munster, IN

The presentation will focus on appropriate equipment for taking pictures of flowers, techniques employed in close-up photography, and post image capture editing. These three components will dramatically help anyone interested in mastering close-up photography of flowers. After the presentation, participants may opt to bring their cameras and tripods to a 60 minute workshop to practice the skills in flower photography that I have shown them at the presentation. All ability levels will be addressed and equipment needs can vary from a pocket point and shoot camera to a digital single lens reflex camera.

Michael is a retired Biologist. After teaching for forty-four years, he decided to pursue his interest in the out-of-doors through photography. He has mastered the skills of nature photography and shares them through extensive workshops, seminars, and field trips with others. His photographs have been utilized extensively in National Park publications. He is recognized for his nature photography especially in his skills of capturing images of insects, flowers, and birds. He has won many awards with his photographs and was honored by the Chicago Area Camera Clubs Association with the prestigious Kohout Nature Award in 2009 and the Grace DeWolf Nature Photography Award in 2011.

LANDSCAPE AND SPORTS PHOTOGRAPHY - NATURALLY

One Hour Lecture - Thur., Sat. & Sun. – for **N, I, A.**

Gerald Emmerich, East Troy, WI FPSA

The first half of the program will present images of some of the most photogenic landscapes in the lower 48 – the mountains and wildlife of Colorado, the Pacific Coast of Oregon, lighthouses along the coast of Maine, desert landscapes of Monument Valley, and the natural wonders and wildlife of Yellowstone. The second half of the program will present action photos, including paragliding in the grand landscape of the Palouse, kayaking the Wisconsin River, and surfing in the big waves of Oahu's North Shore, as well as bike racing in East Troy and college basketball in Hawaii. The presentation will provide information on where and how the images were made, with emphasis on composition and lighting and the basics of photography.

Gerry joined the Photographic Society of America (PSA) in 1979, and his service to the Society has covered many positions, including Chapters Committee Chair; International Conference Committee Equipment Chair, Chapters Showcase Director, Photo Travel TOPS Chair, PSA Wisconsin Chapter Chair, and Region Director for PSA Region 21. In 2001 Gerry was awarded PSA's Region Director of the Year award, and in 2003 he was the recipient of PSA's Peabody Award for General Photography. In 2012 He received the prestigious President's Award. Gerry served on the PSA Board of Directors as PSA Conventions Vice President from 2003 to 2009 and served as PSA Secretary and member of the PSA Executive and Finance Committees from 2009 to 2013. Gerry has been a member of the Image Makers Camera Club since 1975. He served as the chairman for the Image Makers International Exhibition (Wisconsin Circuit) from 1996 to 2013, and he presented all of the shows for the Wisconsin Circuit. He is also a charter member of the East Troy Viewfinders and has served as chairman for the Viewfinders International Exhibition (North Star Circuit) since 2001. Gerry is a multiple-galaxy exhibitor in four PSA Divisions – Projected Image, Nature, Photojournalism, and Photo Travel; and he has been a PSA TOPS contributor in four Divisions since 2003. He has over 5,800 acceptances in international exhibitions, including 33 best of show awards. Since 2000 Gerry has been listed in PSA's *Who's Who in Photography* as a top exhibitor in North America, often in four divisions, and he was first in the world in the projected Photojournalism Division section in 2011. His photos of Hawaii were featured in the "Distinctive Image" article in the September 2004 *PSA Journal*, and his photos of unique natural areas in Wisconsin were featured in The Nature Conservancy (TNC-Wisconsin) calendars from 1992 through 2009.

USING FLASH WITH CONTINUOUS LIGHT

One Hour Lecture – Fri., Sat. & Sun. – for **N, I, A.**

David Stroup, Goshen, IN

Using Flash with Continuous Light can add a new and exciting level to your images. Flashes can be used to enhance your images by Using flash with Bright sun light, Using flash in low light, High Speed Sync vs. Slow shutter speeds and On camera and off camera techniques.

I first started taking photos in 1988 when I got my first "real" camera. It was an all manual camera and not knowing anything about photography I made a lot of mistakes, which prompted me to learn as much as I could to get better. Now a few years later, I find that I have lot more to learn. (But I'm enjoying every second of it) I now have 10 years of camera store retail and camera repair experience, and 9 years photographing at events (high school and military reunions) where I have a small studio set up and shoot candid photos.

DIGISCOPING

One Hour Lecture – Thurs. eve., Fri. & Sat. - for **N, I, A.**

Wayne Pope, Okemos, MI

"Digiscoping is the art of using a digital camera to take photos through an optical telescope. Usually, a compact point-and-shoot digital camera is mounted with a bracket or adapter to the eyepiece of a bird watcher's spotting scope. Recent improvements in digiscoping mounting brackets now permit the use of full-size digital single lens reflex cameras. This one-hour class will cover digiscoping equipment and techniques and help the student become more successful in bird photography. Digiscoping will also be compared to traditional methods of bird photography that use digital cameras and autofocus lenses."

Wayne is a photography instructor in the Visual Arts & Media Department at Lansing Community College. He teaches Basic Photo, Nature Photography, Special Effects Photography, and Photography for Scrap Booking. Wayne and his wife, Melinda, operate Pope Photography in Okemos, MI and do weddings and portraits. Wayne also does corporate and environmental photography. Wayne is a free-lance outdoor writer/nature photographer with publications in *Michigan Living*, *Michigan Natural Resources* and *Michigan-Out-of-Doors*. He also writes a monthly column on bird photography for the Jack Pine Warbler, official publication of the Michigan Audubon Society. Visit Wayne's website at: www.waynerpope.com

WILDLIFE PHOTOGRAPHY WITH SPOTTING SCOPES

One Hour Lecture – Friday only - for **N, I, A.**

Clay Taylor from Swarovski Optik will present this lecture and he will also have an exhibit and demo on Spotting Scopes in the vendor area in the atrium of the Science Center.

UNDERSTANDING YOUR CAMERA

One Hour Lecture – Fri.& Sat. – for **N.**

Mike Mueller, Bridgeport, MI

We will be looking at the camera operations, including the different mode settings and selections and metering modes. We will discuss how to determine exposure settings and explore the use of ISO settings, white balance selections and formatting. We will look at

the use of RAW and JPG, and lenses and lens selection. Bring camera, lenses and camera manual to the class. There will be time for questions and hopefully answers.

CAMERA AND PHOTO WALK

Two Hour Workshop – Fri. & Sat.. – for **N, I.**

Mike Mueller, Bridgeport, MI

We will be exploring the automatic, aperture, shutter, manual and program settings of the camera. We will cover use of metering modes, ISO setting and white balance. We will discuss lens types, fixed and zoom, as well the lens setting apertures. We will answer questions about RAW and JPG as well as your equipment. Bring camera, This will be hands-on out on the streets of Holland.

Mike has been an active photographer for many years. He is a member of the Frankenmuth Camera Club and Photographic Society of America. He has taught community education classes in photography and has lectured many times to various groups. He is past president of SWMCCC and held many other positions within the council and SWMCCC made him Honorary for his service to the Council. He has earned acceptances and honors for his images at local, council and international levels. PSA has made him an Associate (APSA) for his service to the society.

BLACK LIGHT/WHITE LIGHT

Two Hour Workshop – Thurs. eve., Fri. & Sat. – for **N, I, A.**

Claude & Kay Butcher, Lansing, MI

Claude and Kay will teach the use of black light and white light to achieve unusual photographs. They will provide materials for varying set-ups to enhance the experience. After a short slide presentation, the room will be darkened to allow the participants to photograph set-ups of their choosing. Film shooters should use daylight film.

Claude and Kay are past presidents of the Lansing Camera Club. They have presented this workshop for a number of times at the Summer Weekend of Photography. Claude retired from Oldsmobile division of General Motors after 42 years. Kay worked at Michigan State University for 40 years prior to retirement. They have traveled extensively in the United States and Canada, enjoying the remote areas of the country.

SEE ALSO - FIELD TRIPS

PORTRAITURE

MODEL POSING

One Hour Lecture – Fri. only – for **N, I, A.**

John Hacht, Mattawan, MI

Learn how to pose, light, and communicate with the model for your first shoot. Learn and understand good poses, and what to look for. Learn how to light the model, as well as some tips on fill flash. Learn how to establish rapport with the model, thus putting everyone at ease for an enjoyable shoot.

‘LIVE’ DEMO – GLAMOUR PORTRAIT SESSION

Two Hour Session – Sun. only – for **N, I, A.**

Andre Cabuche, Kelowna, British Columbia

This 2-hour ‘live’ demonstration will offer an opportunity to see how André produces ‘competition quality’ images using natural outdoor light and a live model. This outdoor session will cover the many aspects of producing dynamic lighting, creative compositions, how to work with a model and much more.

LIGHTING FOR FASHION

One Hour Workshop – One session on Fri. only – for **N, I, A.**

Bill Barnard, Novi, MI

Will show how to create some great looking fashion shots with a model and will show how to shoot with Natural Light and Studio Light. This is a hands-on class so bring a camera and practice what you learn. **Limited to first 10 arrivals at door.**

PINE GROVE MODEL SHOOT

Two Hour Workshop – Fri., Sat. & Sun. – for **N, I, A.**

Bill Barnard, John Hacht, John Klaehn, Dawn Levian, Randy Wegner

Model shooting sessions available outdoors in the campus “Pine Grove” area.

CREATIVE STROBE MODEL WORKSHOP

Two Hour Workshop – Fri. & Sat. – for **N, I, A.**

Bill Barnard, John Hacht, John Klaehn, Dawn Levian, Randy Wegner

Learn techniques for posing, beauty lighting, diffusion, and much more as you photograph our top models in a studio type setting.

Bill Barnard has been an active photographer for over 20 years. He has studied and earned a two-year degree from Oakland Community College. He presently does portrait and wedding photography as a part-time professional business. He also has attended Winona International School of Professional Photography and learned from Monte Zucker, Tibor Horvath and others. Bill is a member of the Novi Camera Club, Professional Photographers of America, and Wedding Photographers International. He also won grand prize in the Oakland County Parks Contest. For Bill’s work see: www.modelmayhem.com and enter 42874 to reach Bill’s portfolio.

John Hacht started in photography 39 years ago. He has been honored with a Fellowship from SWMCCC. He judges locally, state wide and nationally. John runs a small studio part-time and also has a full time job as a tool and die maker. John provides private tutoring in portraiture, studio set-up and lighting, Photoshop and nature photography. He shoots and creates images of all subjects.

Visit www.johnhacht.com to view John’s images.

John Klaehn has been active in photography as a business since 1983, working with portrait and product assignments. He has been active with local camera clubs and SWMCCC since 1985. He has enjoyed the transition to digital photography and believes every photo experience should be approached as a learning opportunity.

Dawn Levian currently lives in Byron Center, MI with her husband and daughter. She attended Kendall Art & Design College majoring in Graphic Design and Photography. Dawn has always been involved in photography and has a passion for it. Currently she has

a full time job, but on the side, she provides photography services specializing in a wide variety of photography sessions under her business PhotosToTreasureByDawn.

Michelle Premer, Model Coordinator

My background started when I became an artistic figure study model shortly after my 18th birthday. After modeling for 3 years, I was told by the photographer I was working with that I was useless as a model just after I got my first tattoo. After many years of being a hobby photographer, I dove head first into being a professional photographer. I focused working with Alternative models, photographing them for websites geared for their look- bent to prove that women with tattoos are beautiful models too! I still predominately focus on working with alternative models, but I have ventured into doing boudoir photography and self-confidence boosting portraiture for women that want to feel beautiful again. I love creating out-of-the-box images for my client. The crazier the idea the better!!

SEE ALSO - FIELD TRIPS

DIGITAL IMAGING

PHONEOGRAPHY – PHOTOGRAPHY WITH THE IPHONE AND OTHER SMART PHONES

Two Hour Workshop – Thurs., Sat. & Sun. – for **N, I, A.**

Jerry Hug, Des Plaines, IL

Tricks on how to take better photos: which applications (apps) to use for editing your photos with the mobile devices and how to organize, store and share your images. This will be a "Hands On" program. This class will include the use of iPhones, Smartphones, iPads and iPod touch with cameras.

WIRELESS PRINTING FROM YOUR SMART PHONE

One Hour Demonstration – Sat. – for **N, I, A.**

Jerry will demonstrate the procedure and techniques for printing photographs directly from your mobile device.

Jerry's works have appeared in the Chicago Cultural Center, the main Rotunda of the Thompson State of Illinois Building in Chicago, Brickton Gallery in Park Ridge, Bloomingdale Park District Museum, William Koheline Gallery at Oakton Community College, Johnson Galleries in Santa Fe, NM, The Clearing and the Hardy Gallery in Door County, WI, the Des Plaines History Center in Des Plaines, IL and the Graue Mill in Oakbrook, IL. Recently Jerry had one of the first Chicago area iPhone print and Electronic

Projected Image Exhibits at The new Millennium Bank of Des Plaines in April 2012. His works have been nationally published and are included in various private collections on the North Shore. In 2001 he was commissioned to produce a series of Historical Places in Maine Township, which was funded by a grant from the State of Illinois. Jerry is from Des Plaines, IL and is a past president of the Chicago Area Camera Clubs Association and is Chair of Chicago Chapter - Photographic Society of America. Jerry has lectured throughout the country for the PSA where he has been nominated to be on the National Board of Directors. Jerry is a retired professional educator with a background in music and a Fine Arts Administrator. He teaches Photoshop and Digital Photography in the Chicago area, Michigan, Indiana and at The Clearing in Door County, WI. Jerry's latest gallery exhibits and lectures have been featured using the iPhone.

To see some of Jerry's latest works, go to: <http://photounique.blogspot.com/>

WHAT'S NEW IN ADOBE PHOTOSHOP ELEMENTS 12

3 hour workshop – Fri. & Sun. – for **N, I.**

Bill Brown and Mark Southard, Chicago, IL

How to make your images look great with the 'Quick', the Guided and the Expert Modes available in the best software value ever! How to use the 'Quick', the 'Guided', and the 'Expert' modes to recompose, crop, to correct crooked buildings. And to show you how to 'burn' the edges (vignetting), and to add borders for dramatic framing, Demonstrate 'high key' technique for fashion images. Create 'out of bounds', reflections for creative images. We will show how to use a one button technique to correct exposures and to improve color balance. You will learn how to create selections to make great composites using several layers. And you will finish off an image by adding a drop shadow frame and putting your own signature and copyright symbol on each image.

You will need to have a laptop computer with which you are familiar.

Photoshop Elements 12.0 looks dramatically different from older versions, so Mark and Bill will walk you through the changes. It is recommend that you either have the latest version of Elements, or the 11.0, 10.0 or 9.0 version.

Please note that this is not a class on how to use your computer. There won't be time to slow down the class to show people how to navigate their laptop or there isn't enough time to cover the material. If you don't feel you have the basic computer skills, you can sit with someone else and still become familiar with the material being covered and benefit from the session.

Bill Brown has been in photography since 1955. He has had his own photography business for more than 35 years. Bill now produces fine art images for sale. Since 1999 he has been shooting digitally and now shoots only with digital equipment. He is past president of the Chicago Area Camera Club Association and teaches Adobe Photoshop, Elements, the process of shooting HDR and basic digital photography throughout the Chicago Area Camera Clubs and colleges. He has also presented programs at The Chicago Area Photographic School, which is held in the Chicago area every two years. Bill teaches at the Clearing in Door County and has presented several programs at SWMCC. Bill is a member of P.S.A., past president of CACCA, past president and founder of The Elgin Area C.C., and is also a member of Elgin Area Camera Club and Lake County Camera Club.

Mark Southard is a well-known photographer and has conducted many photographic

classes and workshops. He has been a creative use consultant for Polaroid as a fine art black and white photographer. He has been teaching Elements since version 2.0. Mark teaches in the Chicago area, The Clearing in Door County and also on many occasions has presented at the Photographic Society of America.

DIGITAL WORKFLOW USING LIGHTROOM

Four Lectures – Fri. only – for **N, I.**

Jeffrey R. Klug, Hubertus, WI

The 4 sections of classes covers Digital workflow using Lightroom, Photoshop (or Photoshop Elements), different plug-in filters for making your workflow go faster and finally outputting your images either as prints, books or a slideshow.

Section 1 (1 hour) - Importing your images and cataloguing them in Lightroom library module. I will show different ways to import your images. Show how to use Photo Mechanic to edit large files. Then in Lightroom show different ways to rate an image and the quickest way to get rid of images you don't want. I will explore the use of keywords and how to search for images.

Section 2 (1 hour) - Explaining the tools in the Develop module in Lightroom. I will explain the tools in the Develop module, showing how each one works. How to create presets along with sync setting from one image to another.

Section 3 (1 hour) - Processing your image in the Develop module, then working with Photoshop and the different plug-in filters. I will process some images using different plugins and work them in Photoshop. I will show how to use the plug-ins (Nik Filters, OnOne Perfect Photo Suite, Intensify Pro and Topaz filters). I will talk about using Photoshop, when to use it and where in the process to use it.

Section 4 (2 hours) - Outputting your images - printing out your image using the print module. Creating presets to make printing go faster. Showing how easy it is to make a book in the Book Module. Finally how to make and show a slide show using the Slide show module.

Jeffrey Klug's interest in photography began in high school as a photographer for the school newspaper and yearbook. Jeffrey, along with his classmate Allen Johnson, created the historic photo archive for the Menomonee Falls Historical Society located at the Menomonee Falls Public Library. After graduating from high school, he enrolled at the Milwaukee Area Technical College where he earned Associate degrees in Photography and Photo Electronics Technology. In 1981, Jeffrey opened his camera store, "Klug's Photo World", which included a photo lab and studio for portraits and commercial photography. In 1992, he relocated his studio and photo lab to Hubertus, specializing in architectural photography, commercial photography, portraits, fine art photography, and aerial photography. He continues to maintain his own photo lab for printing to maintain tight control of his work. In 2001, he was the official photographer for the inauguration of Governor Scott McCallum and Lt. Governor Margaret Farrow. In 1993 he became the manager of the Apple Barn/Killdeer Acres taking over for his father, the late Richard P. Klug. Later he converted the Apple Barn to an art gallery where he sells his fine arts photographs. In 2008, he brought back the name "Klug's Photo World" and added a frame shop. Jeffrey, as a Certified Photographic Counselor, teaches classes in photography, Adobe Photoshop, and Lightroom at the UW-Waukesha and Washington County, Moraine Park Technical College and at Wisconsin Area Camera Clubs Organization (WACCO). He was president, program chair, competition chair, and treasurer of the Wisconsin Area Camera Clubs Organization; treasurer and program director for the Wisconsin Imaging and Photographic Association (WIPA); program co-chair and past president of the

Menomonee Falls Camera Club. His favorite things to photography are auto and motorcycle racing at Road America, while also photographing Lighthouses and Waterfalls. Please check out his web site at www.klugsphotoworld.com and the current photos posted at the 500 PX site www.500px.com/jeffreyklug . You can also find me on Google + at: <https://plus.google.com/u/0/111642474481298071646/posts>

HDR – HIGH DYNAMIC RANGE IMAGING

One Hour Lecture – Fri., Sat. & Sun. – for **N, I, A.**

Hazel Meredith, New Haven, CT APSA, MNEC

Our eyes can see a much greater dynamic range of tones in a scene than our digital cameras. A way to capture what we see is to take multiple exposures of a scene by bracketing (taking one “correct” exposure and the one or more over-exposed shots and one or more under-exposed shots to capture the range of light in the scene). You can then merge these photos in a dedicated program such as Photomatix Pro by HDRsoft, or Nik’s HDR Efex Pro. Photoshop has some HDR capabilities as well, and you can do a “pseudo” HDR effect with plug-ins such as Topaz. I will demonstrate the process from taking the images through processing using all of these programs.

Hazel is involved with the photographic community on local, regional and national levels. She is currently treasurer and webmaster of the Greater Bridgeport Camera Club; member of the New Haven Camera Club; secretary of the Connecticut Association of Photographers; and a Vice President on the board of the New England Camera Club Council. She is also active in the Photographic Society of America and is the Camera Club & Council News Columnist for the PSA “Journal”. Her photos have won many awards and competitions in the past few years in both local club competitions and international salons. She has over 125 acceptances in PSA-sanctioned exhibitions, and she has also received four bronze stars and two silver stars for her journalistic efforts. In 2008, she received an honors distinction of Master Member of the New England Camera Club Council (MNEC) during its annual conference and in 2012 received the PSA Service Award. In September, 2013, she was awarded the distinction of APSA from the Photographic Society of America at their annual conference. Hazel currently teaches for the Milford and North Haven Adult Education programs as well as at local camera clubs and many regional conferences. She enjoys being active in the photographic community and helping others find the joy and satisfaction in taking and perfecting beautiful images.

CREATING SLIDE SHOWS WITH PRO SHOW GOLD

2 Hour Lecture – Fri., & Sat. – **N, I, A.**

Bill Buchanan, Detroit, MI FPSA

This program will feature the creative ways to enhance your slide shows with special techniques for slide styles, audio editing, adding video to your productions and creative backgrounds and titles for professional looking slide shows.

WHAT’S NEW IN PROSHOW GOLD 6

One Hour Lecture – Sat. only – **N, I, A.**

Bill Buchanan, Detroit, MI FPSA

This program will highlight the new and added features of this popular slide show software. The newest feature is the new WIZARD which can be used to create shows that will amaze your audiences with the minimum amount of work.

Bill Buchanan, FPSA, FGDC has been involved with photography almost his entire life. His passion for teaching photography has been fostered by being chairman of the Photo Guild of Detroit's Annual Photographic Seminar. Bill has presented many instructional programs in the Detroit area as well as at NECCC, SWMCCC and PSA conferences. He has been a major supporter of the electronic capture photography both in his own club and the PSA. He has served as the Chairman of the PSA Electronic Imaging Division and his club, The Photo Guild. He has taught 12 hour classes on ProShow Gold at the last three PSA International conferences. Bill is also a Beta tester for Photodex the creator of ProShow Gold and Producer.

ALTERNATIVES TO ADOBE

One Hour Lecture – Fri., Sat. & Sun. – for **N, I, A.**

Mike Mitchell, Grand Rapids, MI

The focus of this program is a discussion of software alternatives to some Adobe products. The program will include demonstrations of some these other software options as well as information on where to find and how to install them.

I work as a senior staff photographer for a Midwestern retailer. So when I am not making pictures for the company that employs me I make pictures for myself. I am an active member of the Grand Rapids Camera club putting on programs and doing workshops and have been a member for a number of years now. I have been making photographs since I was nine or ten years of age. That makes it over forty years of photo fun.

DIGITAL BLACK & WHITE

One Hour Lecture – Fri., Sat. & Sun. – for **N, I, A.**

Steve Scherbinski, Grand Rapids, MI

Interested in taking and making black/white photos that really pop? This class will help you understand how to take excellent new photos with black/white in mind. Not all colors or compositions translate well to black/white. You will learn what you should do to make the best images and you will learn the most important technical tools in your computer to take great black/white images. Have existing color images you would like to convert to black/white? You will learn how colors are interpreted in the digital format. You will learn which technical tools to use and adjust in both Photoshop and Light Room to convert your images from color to black/white and to enhance your existing black/white images.

An avid photographer for over 10 years, I've had work shown in a variety of venues in the Kalamazoo/Kent county areas. I use a variety of modern and historic photography processes to get a printed image that I see in my minds eye when making a photograph. I've been accepted in the Grand Rapids Festival of the Arts juried show for the last 5 years, and I've also won an Honorable Mention in the Newago County Arts Council.

INTRODUCTION TO DXO OPTICS PRO 9 AND ITS NEW FEATURES

One Hour Lecture – Fri. & Sat. - for **N, I, A.**

Hector Martinez, DXO

As we all know that every single photo we take is unique in its own way. Doesn't matter whether we shoot the same image several times under the same lighting conditions using the same camera settings. As we all noticed from personal experience some images have grain in darker areas while others lack contrast in certain areas and others suffer major backlighting issues. Most post-production software allow you to deal with these problems by offering a wide range of over whelming correction but leaving you to do all the heavy lifting. I will demonstrate how to bring out the best out of your image from the start. Giving

you a head start for whichever post-production program you may be working out of. Come and learn about the only raw conversion software that is completely based on camera lens hardware characterization. DxO optics pro is software that fixes the flaws that may reflect in your image by filling in the information that is missing between your camera and your lens. Optics pro will take care of any issues your image may have, such as an unsharpened image, color rendering, perspective control or keystone issues and Digital noise. As a pre-post production software it is ideal for everyone, from the amateur to the professional photographer. No matter what your interest in Photography is Travel, location, studio, event or portrait photographer, spend less time behind the computer and more time behind your camera as optics pro does all the fixing.

I decided to become a street and field photographer in the early 1990s. The images that most greatly influenced my photography and molded my career were very straightforward, direct, "in our face" documentary images from around the world, especially from third world countries. These images told me a story that was bold and powerful. They told the truth, harsh, ugly, or beautiful - they were powerful indictments of the world in which we live. They showed me how cruel, unjust, happy or truly amazing our world can be. I was intensely affected by these images and that feeling motivated me to become a photographer. When I look through my viewfinder, I experience the sense of danger and adventure of feeling other people's authentic emotions. I feel that I am in the middle of the situation at that moment and through my photography I can freeze that moment in time for the world to see.

Attendees are welcomed to bring in images on a thumb drive to see how the software can work for them.