

CLASS DESCRIPTIONS AND SPEAKER BIOGRAPHIES

2011

(updated 8-14-2011)

SUMMER WEEKEND OF PHOTOGRAPHY AND DIGITAL IMAGING

Classes are intended to enhance your creative and technical skills in Photography and there are classes for beginner through advanced photographers. Workshops are hands-on, learn by doing. Participants should bring camera, film or memory cards, an assortment of lenses and tripod. All classes are rated as to ability level, **N=Novice, I=Intermediate, A=Advanced**. For the reader's convenience, descriptions are separated by **GENERAL PHOTOGRAPHIC TECHNIQUES**, **PORTRAITURE**, and **DIGITAL IMAGING**. See also the section on **FIELD TRIPS**.

GENERAL PHOTOGRAPHIC TECHNIQUES

FINDING CHARACTER THROUGH YOUR MACRO LENS

One Hour Lecture – Fri. & Sat. - for **N, I, A.**

Michael Moats, Sterling Heights, MI Sponsored by Tamron

We all know people that are a little unique, different, or have a quality that we view as character. In nature we find many subjects that have character, and this program will help you find them. Once you find those subjects with character, you'll learn how to compose them properly.

See Mike's biography under Feature Presentations.

BASIC CAMERA OPERATIONS

One Hour Lecture – Fri. & Sat. – for **N.**

Wayne Pope, Okemos, MI

This one-hour class covers basic camera operations and helps the beginner grow more familiar with his/her camera functions: Auto-focus vs. manual focus and when to use each. Macro settings and how they differ from normal lens operation, and Program, Aperture-Priority, Shutter-Priority and manual modes and when to use each. Digital resolution: when you need only a few pixels or a lot of them. ISO: adjusting camera sensitivity to bright sunlight or a dimly-lit room. Exposure compensation: how to brighten or darken photos in camera. Flash output: knowing your optimum distance and how to increase or decrease flash output. White balance: going beyond the automatic setting to match the light source. Custom color settings: B&W, sepia, neutral and vivid options, and much more. Wayne's bio is shown later.

VISUAL COMPOSITION FOR PHOTOGRAPHERS

Two Hour Lecture – Fri. Only – for **N, I, A.**

Two Hour Workshop – Fri., & Sat. – for **N, I, A.**

Andre Cabuche, Kelowna, BC

This workshop has been carefully designed to help Novice, Intermediate and Advanced Photographers properly learn about visual composition. The workshop will use illustrated theory, critique and discussion, followed by a 'hands-on' activity so participants can practice applying the principles and methods of Composition that are discussed.

Module 1 - Introduction to Composition. (1 hour)

This session will explore the various aspects of the theory of visual composition. The following topics will be included: What is Composition?; Balance and Stress; Attraction

and Grouping; Positive - Negative and Harmony; Variation and Harmony; and finally the Visual Elements - line, shape, direction, tone, colour, texture, scale and dimension.

Module 2 - Applying the Principles of Composition. (1 hour)

While viewing a variety of fine art photographs, participants will be led through a discussion on which principles, methods and techniques of visual composition were used. The topics in this session include: Composition and Photography; Which Principles and Techniques were used? There will also be an illustrated introduction to the 'Hands-on' Camera Assignments that will be offered in Module 3.

Module 3 - 'Hands-on' camera session. (2 hours)

Participants will be given a hand-out sheet containing eight 'hands-on' camera assignments. The assignments will ask photographers to produce 12 photographs using some of the principles and techniques of visual composition that are discussed in Modules 1 and 2. The subjects to be photographed will be found 'on and off' campus. The eight assignments will challenge participants to produce photographic images using symmetrical balance, asymmetrical balance, attraction and grouping, stress and sharpness, balance, harmony, variation, contrast; and more.

(Module 3 will be presented 2 - 3 times - Each session is limited to 20 people!)

A sign-up sheet will be available at the end of Module 2 to for those interested in this session. Participants in Module 3 will have an opportunity to have some of their photographs critiqued in camera, by Andre, during the remainder of the weekend. .

André was born in southeast England in the area known as East Anglia and like others in that area he has blood-lines to earlier France. His family moved to Canada when he was eleven. Several years later he began formal art studies with noted Canadian artists Robert Ross (life drawing) and Doris McCarthy (landscapes), followed by studies and apprenticeship in professional photography with the navy and the air force. He went on to specialize in portrait, illustration and fine art photography. André has worked as official photographer for Lieutenant and Governors General; worked with art directors and designers, and for three years taught professional photography. He has given more than 300 workshops and illustrated presentations at over 100 major photographic conferences and seminars across North America. His presentations, particularly on 'composing and lighting for portraiture' and 'perception and visual literacy' are extremely popular. André's photographic images are classic in style; many of his portraits are influenced by the work of Julia Margaret Cameron, and Nadar, both pioneer fine art photographers. André lives in the Okanagan Valley of British Columbia, where he freelances in photography, leading workshops, and working on his fine art drawing.

Awards

- 1970 to 1995 - Received various national and international awards and juried acceptances for photographic works.
- 1979 - Awarded the distinction of 'Artist' (AFIAP) by the Federation Internationale De L'Art Photographique.
- 1994 - Invested into the Order of Military Merit, by the Governor General, for an exceptional career of work in professional photography and service to Canada.

You can view some of Andre's work at: www.andrecabuche.com.

SEEING THINGS

One Hour Lecture – Thurs. eve., Fri. & Sat. - for **N, I, A.**

James Cook, Saugatuck, MI

How is it that some photographers seem to consistently turn ordinary scenes into exceptional images? Creating great images is the result of seeing them in the first place. Light, shadow and shapes combined with minor changes in point of view, exposure and framing can often be all the difference in creating a memorable image. In this session we'll discuss how to observe a scene or situation and how to look past the subject to visualize the graphic elements of the frame.

James Cook has over thirty years experience as a professional photographer, published many hundreds of times in *Time*, *Newsweek*, *Forbes*, *Business Week* and numerous other magazines worldwide. He has often been hired to photograph major motion picture personalities, corporate and political leaders, including several U.S. Presidents. His portraits include Henry Fonda, Anthony Quinn, Gerald Ford, Arnold Newman, Peter Drucker and Frank Sinatra. Work from a personal project on Native Americans was featured in a nationally broadcast PBS special on contemporary photographers and is on display as part of the Smithsonian Institute's permanent collection. Jim has taught numerous workshops for professional photographers throughout the US and Canada and is a co-founder of the *Saugatuck Photographic Workshops*. His current emphasis is photographing the Lake Michigan lakeshore. His lakeshore images and many others can be viewed on his web site at: <http://JamesCook.biz>

DISCUSSION OF PHOTOGRAPHIC TOURS AND DRAMATIC IMAGE CREATION

Two Hour Lecture – Fri., Sat. & Sun. - for **N, I, A.**

Mark Rasmussen, Hennepin, IL

"**Discussion of Photography Tours**" instructs the photographer in how to choose a photography tour provider and specific tour to participate in, how to interview a photography tour provider including what specific questions to ask, what different types of tour formats are available, and also presents how and why LightChase Photography tours are designed the way they are. This presentation includes the newest and likely the best photography of all of LCP's presentations. Not designed nor presented as advertising for LightChase Photography, but rather from an unbiased viewpoint so that the photographer can choose the very best tour provider and tour for their most effective and exciting personal photographic experience and development.

In the "**Dramatic Image Creation**" portion of the presentation, the most spectacular images (as chosen by the audience) will be critiqued and discussed, so the presentation goes beyond photography tour discussion, and provides start-to-finish instruction on how some of LCP's best and most dramatic images have been created.

Mark has always held a fascination for and had an intuitive connection to light, with all of its many variations. Since 1991, Mark's quest for elusive images has motivated his travels to National Parks and other wild places. He has embarked upon journeys to wherever nature's beauty can be found. While traversing the continent, searching for magical natural light in wild places, Mark has developed his own extensive theories on light and its interaction with weather, and even a step beyond, to being able to predict the weather from the light. The undeniable key to capture magical natural lighting in his elusive images is the application of his theories and field experience, which enable him to anticipate, rather

than react to the ever-changing light. The primary goal of Mark's imagery is to create an emotional response in the viewer by combining dramatic, magical natural light and beautiful landscapes into images that portray the wondrous grandeur that is available to those who strive to have the experience. He seeks to heighten his audiences' awareness of the tremendous beauty available to their senses while highlighting the fragility of our wonderful planet.

THE GREAT 'SCAPE' – HOW TO MAKE DRAMATIC SCENIC PHOTOS

One Hour Lecture – Fri., Sat. & Sun. – for **N, I, A.**

Gerald Emmerich,

Many "camera club" photographers enjoy traveling to destinations where they can make dramatic scenic photos. Where to go for scenic photos and what to do once you get there are the main topics of this program, which presents tips on composition and lighting that can help you make impressive "scapes" – landscapes, waterscapes, and city-scapes. Composition and lighting are generally regarded as the keys to making attractive scenic photos. The program will discuss the important aspects of composition, including the "rule of thirds" and positioning the horizon; arranging the foreground, middle ground, and background; using scenic features for lead-in and framing; and identifying and positioning a featured subject in the landscape. The program will also discuss lighting, including sunrise/sunset photos; city-scapes at dusk; and use of silhouettes in landscape photos. The program will also illustrate, by example, popular subjects for making landscapes and waterscapes, including the use of such natural features as waterfalls, rivers and streams, mountains, canyons, arches, and lone trees. Featured landscapes in the program include the West Thumb Geyser Basin in Yellowstone National Park, Babcock State Park in West Virginia, and Garden of the Gods City Park in Colorado Springs. Featured waterscapes include Oahu's North Shore, the Oregon Coast, and lighthouses in Maine and Wisconsin. In addition, the program will illustrate popular subjects in scenic photos, including barns, lighthouses, and other building and structures. Featured city-scapes include Seattle, Victoria (British Columbia), and Stockholm (Sweden).

Gerry has been a member of the Image Makers Camera Club since 1975. Over the past sixteen years, he has served as the general chairman for the Image Makers International Exhibition (Wisconsin Circuit), and he produces and presents all of the shows for the Wisconsin Circuit. He is also president of the East Troy Viewfinders and is the general chairman for the Viewfinders International Exhibition (North Star Circuit). Gerry joined the Photographic Society of America (PSA) in 1979, and his service to the Society has covered many positions, including Chapters Committee chair; International Conference Committee equipment chair, Chapters Showcase director, Photo Travel TOPS chair, PSA Wisconsin Chapter chair, and region director for PSA Region 21. In 2001 Gerry was awarded PSA's Region Director of the Year award, and in 2002 he was the recipient of PSA's Stuyvestant Peabody Memorial Award. Gerry has just completed his third two-year term as PSA Conventions Vice President and PSA Board member, and he is now the PSA Secretary. Gerry is a Galaxy IX exhibitor in PSA's Color Projected Image Division, a Galaxy VII exhibitor in Nature, Galaxy V in Photojournalism, and Galaxy IV exhibitor in Photo Travel. He also has two stars in the Electronic Imaging Division. He has over 4,800 acceptances and 180 medals in international exhibitions, including 25 best of show awards. Over the past decade, Gerry has been listed in PSA's *Who's Who in Photography* as a top exhibitor in North America in four divisions. His photos of Hawaii were featured in the "Distinctive Image" article in the September 2004 *PSA Journal*.

Gerry is a graduate of the University of Wisconsin-Madison and is retired from the Southeastern Wisconsin Regional Planning Commission. He is an active volunteer with The Nature Conservancy and the Ice Age Trail Alliance, and he is a member of the Board of Trustees of the Land Trust of Walworth County.

THE FUNNY SIDE OF PHOTOGRAPHY One Hour Lecture – Fri., Sat. & Sun. – for **N, I, A**
Melinda Pope, Okemos, MI

This class examines the benefits of humor and how to use photos in a humorous way. We will discuss what makes a photo funny and how we can write captions to unite words and pictures. See how a picture can be worth a thousand laughs in a slide program.

Melinda, in partnership with her husband, Wayne, has been teaching photography workshops for 15 years. Through her experience she has found that photographic images can be humorous, uplifting, and even comforting. More recently she has included her photos in mixed media art. Last year she led the first LCC Women's Photography Weekend at Traverse City. She also teaches Poetry in the Pictures and Beyond the Photo at Lansing Community College. Her publishing credits include *Michigan Living*, *Michigan Out-of-Doors*, and *Whisper in the Woods*.

NATURE'S STILL LIFES - INSIDE AND OUT - creating all natural still life inside and outside the home One Hour Lecture – Thursday evening, Fri., & Sat. – for **N, I, A**.
Elaine Harju, St. Joseph, MI

Inspired by the photography of Andy Goldsworthy, Elaine will discuss design created with all natural elements, found or bought. She will suggest inside setups and designs for the great outdoors (nature enhanced by the hand of man.) Andy Goldsworthy creates beautiful sculptures which decay back into the environment. The only record is his photographs at their most beautiful. Borrowing this concept and expanding it allows "table top" to have an all new meaning.

Elaine is Studio Artist at the Box Factory for the Arts in St. Joseph, MI. While her primary media is water color, in truth she is fascinated with all media including photography. Past presentations at SWMCCC Summer Weekend have been "Still Life from an Artist's Viewpoint," and "Abstract Photography." Her artist philosophy is "Have a good time and experiment, experiment, experiment. You may create a masterpiece."

INSECT AND SMALL ANIMAL PHOTOGRAPHY IN THE STUDIO

One Hour Lecture – Sat. & Sun. – for **N, I, A**.

Cathy Keifer, St. Johns, MI

Learn how to stop the action and capture fascinating photographs of fast moving insects and small animals by setting up your own indoor studio. Some of my equipment will be on display and I will project a digital slide show that demonstrates exactly how I set up my studio and handle the animals. I will also show some digital and print examples of my work.

I became interested in Photography when I bought my first digital point and shoot camera. I started shooting insects in the field and birds near a feeder at my house. I was never quite satisfied with my images, and with increasing knee problems in the field, I brought some of my subjects indoors to shoot them. I was hooked when I discovered the control I had over lighting, backgrounds and the subjects themselves. Now almost all my insect and

small animal subjects are shot in a small 10'x10' studio. I used to just borrow my insect subjects for a day, but over the years my home has turned into a zoo, with dozens of insects and spiders, 6 tree frogs, 3 geckos, 2 tarantulas, two rats, and one chameleon. I sell my work at several stock sites online and I belong to the St. John's Camera Club and the West Oakland Camera Club.

WILDFLOWER PHOTO TECHNIQUES

One Hour Lecture with One Hour Outdoor Workshop – Fri., Sat. & Sun – for **N, I, A**
Michael Kobe, Munster, IN

The presentation will focus on appropriate equipment for taking pictures of flowers, techniques employed in close-up photography, and post image capture editing. These three components will dramatically help anyone interested in mastering close-up photography of wildflowers. After the presentation, participants may opt to bring their cameras and tripods out-of-doors onto the Hope College campus to practice the skills that I have shown them. All ability levels will be addressed and equipment needs can vary from a pocket point and shoot camera to a digital single lens reflex camera.

Michael is a retired Biologist. After teaching for forty-four years he decided to pursue his interest in the out-of-doors through photography. He has mastered the skills of nature photography and shares them through extensive workshops, seminars, and field trips with others. He has won many awards with his photographs and was honored by the Chicago Area Camera Clubs Association with the Kohout Nature Award in 2009.

PHOTOGRAPHY AS A SECOND INCOME

One Hour Lecture – Fri. Sat. & Sun. – for **N, I, A**

Wayne Pope, Okemos, MI

Learn how your camera can make you money. Discover your niche. Develop a company name, logo and slogan. Create a mission statement and one, five or ten year goals. Effectively market your products and services. Price your product and negotiate a contract, prepare for filing taxes: identify your business expenses, keep records and receipts, and depreciate your equipment. Understand copyright issues and protection of intellectual property. Avoid pitfalls and traps. Satisfy your customer and get good-word- of mouth advertising.

Wayne is a photography instructor in the Visual Arts & Media Department at Lansing Community College. He teaches Basic Photo, Nature Photography, Special Effects Photography, and Photography for Scrap Booking. Wayne and his wife, Melinda, operate Pope Photography in Okemos, MI and do weddings and portraits (waynerpope.com). Wayne also does corporate and environmental photography. Wayne is a free-lance outdoor writer/nature photographer with publications in *Michigan Living*, *Michigan Natural Resources* and *Michigan-Out-of-Doors*. He also writes a monthly column on bird photography for the Jack Pine Warbler, official publication of the Michigan Audubon Society.

BEGINNING DIGITAL/FILM CAMERA AND PHOTOWALK

Two Hour Workshop – Sunday only – for **N.**

Mike Mueller, Bridgeport, MI

A hands-on, learn your camera and how it works, Question and Answer session, on camera and lens settings and how to use them for best results. A photo walk around downtown Holland is included to learn how to use your camera, determine exposure settings, select appropriate lens, along with composition and the art of seeing to record the best possible image. Bring camera, camera manual, and lenses you wish to learn, tripod is optional.

MYLAR PHOTO SHOOT

Two Hour Workshop – Fri. & Sat. – for **N, I, A.**

Mike Mueller, Bridgeport, MI

For the Mylar photo shoot I will be using slide projected images. Yes, this is old school. If you would like, you may bring your own digital projector and images. You can bring your own slides or may use the ones supplied. We will be projecting the images onto the Mylar so you can photograph the distorted images. You will need a tripod, a zoom lens such as a 70 to 200, or a short telephoto lens (works best) and a flashlight. Note the only light in the room will be from the projectors. You may also want to bring your creative mind and imagination.

Mike has been an active photographer for many years. He is member of the Mid-Michigan Lensmasters Camera Club, the Southwestern Michigan Council of Camera Clubs, and the Photographic Society of America. SWMCCC has made him an Honorary for his service to the council and PSA has made him an Associate for his service to the society and to photography. He has earned acceptances and honors for his images at local, council and international levels. He has taught community education classes in photography and has lectured many times to various groups. He is past president of SWMCCC and has held many other positions within the council.

FLOWERS - CLOSE UP

Two Hour Workshop – Fri., Sat. & Sun. – for **N, I, A.**

Richard States, Cortland, OH

This workshop will provide the opportunity to photograph a variety of individual flowers. This will be an indoor workshop so wind and lighting will not be a problem. Various backgrounds will be supplied. A short program on tips on macro photography will be given then plenty of time to shoot. All flowers will be fresh cut flowers. The photographer will need to bring your camera, tripod and cable release (or use the camera self timer). A macro lens is best, but you can use a zoom in the 100-200 mm range, or the macro mode on some lenses. Information on white balance will also be provided during the program.

Richard is a horticulturist, educator, and published author of educational slide series. He has been a horticulture instructor with the Warren City Schools for 35 years. He has authored seven educational slide series and co-authored three others. These slide series were published by the Ohio State University and sold throughout the United States. Richard, a member of the Warren Camera Club, has won many first-place awards and slide-of-the-year many times. In 2003 he won his fourth PSA gold medal (the Warren Club is in the top A group in the United States) and many honorable mentions. Richard has had many of his pictures on magazine covers and in advertising campaigns. His specialty is close-ups of flowers and he presents programs for camera and garden clubs on how to photograph flowers close-up.

BLACK LIGHT/WHITE LIGHT Two Hour Workshop – Thurs. eve., Fri. & Sat. – for **N, I, A.**
Claude & Kay Butcher, Lansing, MI

Claude and Kay will teach the use of black light and white light to achieve unusual photographs. They will provide materials for varying set-ups to enhance the experience. After a short slide presentation, the room will be darkened to allow the participants to photograph set-ups of their choosing. Film shooters should use daylight film.

Claude and Kay are past presidents of the Lansing Camera Club. They have presented this workshop for a number of times at the Summer Weekend of Photography. Claude retired from Oldsmobile division of General Motors after 42 years. Kay worked at Michigan State University for 40 years prior to retirement. They have traveled extensively in the United States and Canada, enjoying the remote areas of the country.

MATTING AND FRAMING

One Hour Workshop, Fri. & Sat. – for **N, I, A.**

Diane Durand, Wyoming, MI

Covered in this workshop will be many aspects of mounting, matting and framing prints. We will discuss the benefits of permanent and temporary mounting, mat proportions, standard framing sizes, the benefits of single, multiple and multiple opening mats. A demonstration of mounting and mat cutting will be included with recommendations for equipment and materials necessary to mount mat and frame your own images.

Diane graduated from the University of Michigan with a bachelor's degree in Psychology. She enjoys nature and landscape photography. She has been a photographer for over 25 years and is the president of the Grand Rapids Camera Club.

PORTRAITURE

BOSS YOUR LIGHTS AROUND

Two Hour Lecture – Fri. only – for **N, I, A**

Lawrence Heibel, Alto, MI

The beauty of studio lighting vs. outdoor lighting is you have complete control of the light and how it illuminates or shadows your subject. Studio lighting doesn't have to be complicated and once you understand how it works, your portraits will improve dramatically.

- *Learn the different kinds of light from small to large and hard to soft
- *Learn how to create these lighting patterns: Flat, Butterfly, Loop, Rembrandt, Side, Halloween, Split, Broad and Narrow
- *Learn simple and effective studio lighting with two lights
- *Learn how to use a light meter
- *Learn about the following light modifiers Umbrellas, Light Boxes and Barn Doors
- *Practice what you learn in the Maas with a special studio lighting setup that you can adjust and move to create the portraits you want.

Lawrence Heibel is a professional portrait and wedding photographer in Grand Rapids, Michigan. (www.heibelphotography.com). He started out in Photography as a freelance photojournalist in 1993 working for the Grand Rapids Press and Kalamazoo Gazette. In 2006, he left the newspaper business to take his portrait and wedding photography business full time. Larry also created WorkShoots, (www.workshoots.com) in September 2010. WorkShoots, Where Photographers Learn, Play is a 1,300-square-foot professional

portrait studio in downtown Grand Rapids. WorkShoots offers photographers of all skill levels the opportunity to work in a professional setting to create their own portraits using professional equipment. WorkShoots also provides classes in Photoshop and digital photography as well as instructional and recreational model shoots. Larry has been a portrait instructor at SWMCCC Summer Weekend of Photography for the past several years and currently serves as the Co-Model Coordinator for the Weekend of Photography.

FASHION BEAUTY PHOTOGRAPHY

One Hour Workshop – Two sessions on Fri. only – for **N, I, A.**

Bill Barnard, Novi, MI

Will show how to create some great looking beauty shots with model and will show how to shoot with Natural Light and Studio Light. This is a hands on class so bring a camera and practice what you learn. **Limited to first 10 arrivals at door.**

Bill Barnard has been an active photographer for over 20 years. He has studied and earned a two-year degree from Oakland Community College. He presently does portrait and wedding photography as a part-time professional business. He also has attended Winona International School of Professional Photography and learned from Monte Zucker, Tibor Horvath, and others. Bill is a member of the Novi Camera Club, Professional Photographers of America, and Wedding Photographers International. He also won grand prize in the Oakland County Parks Contest. For Bill's work see: www.modelmayhem.com and enter 42874 to reach Bill's portfolio.

PINE GROVE MODEL SHOOT

Two Hour Workshop – Fri., Sat. & Sun. – for **N, I, A.**

Bill Barnard, John Hacht, Larry Heibel, John Klaehn, Craig Brumley

Model shooting sessions available outdoors in the campus "Pine Grove" area.

CREATIVE STROBE MODEL WORKSHOP

Two Hour Workshop – Fri., Sat. & Sun. – for **N, I, A.**

Bill Barnard, John Hacht, Larry Heibel, John Klaehn, Craig Brumley

Learn techniques for posing, beauty lighting, diffusion, and much more as you photograph our top models in a studio type setting.

John Hacht started in photography 38 years ago. He has been honored with a Fellowship from SWMCCC. He judges locally, state wide and nationally. John runs a small studio part-time, and also has a full time job as a tool and die maker. John provides private tutoring in portraiture, studio set-up and lighting, Photoshop, and nature photography. He shoots and creates images of all subjects and lately has been creating fantasy artwork. Visit www.johnhacht.com to view John's images.

John Klaehn has been active in photography as a business since 1983, working with portrait and product assignments. He has been active with local camera clubs and SWMCCC since 1985. He has enjoyed the transition to digital photography and believes every photo experience should be approached as a learning opportunity.

Craig Brumley has been practicing Sports, Portrait, Swimsuit and Glamour photography for nearly 15 years. He is the owner of CB Photography Studio located in Western Michigan and has had many images published in national calendars and magazines. His most

recent accomplishment was an image chosen as the top Outdoor Sports Photograph of the year by the Sports Photographers Association of America (SPAA).

Andrea Winnie, Stockbridge, MI – Co-Model Coordinator

Andrea Winnie works full time at Michigan State University. She is the mother of three beautiful children. She enjoys playing the piano, drawing, photography-of course, dancing and singing loudly in the car. She also was a model for SWMCCC when she was 16. From her experience she learned how to be a model over the years- including clothing tips, makeup tips and how to walk on a catwalk, as well as how to pose, how to position her hands as well as her body in a photograph, what NOT to wear, and of course, the best time of day to get that “golden light” in a photograph.

SEE ALSO - FIELD TRIPS

DIGITAL IMAGING

FILTERS AND STAND ALONE PROGRAMS – HDR, NIK FILTERS, TOPAZ, PIXEL BENDER AND HELICON FOCUS

2 Hour Lecture – Sat. – for **N, I, A.**

Darrell Gulin, Sacramento, CA sponsored by Canon

High Dynamic Range - HDR is the rage right now in the photographic community, but if it is done incorrectly it looks terrible. HDR - What is it? It is a balance of high lights, middle tones, and shadows. The program I mainly use is Photomatix in which I take 3 images one right on, one plus 2 and another minus 2. Photomatix then blends these together, which we will work some images together. I will show you how to tone map and come up with images appropriate for the subject. The grunge look for an Old Rusted Truck and a much more realistic approach for the rain forest in Australia. NIK Filters is another filter program I use all the time. I will delve into Color Effects 3.0, Silver Effects Pro 2, and Define. Especially I love the Silver Effects Pro Black and White program. Topaz Filters - I will show how i work with Adjust 4 and which filters are my favorite in this package. Pixel Bender is a free Adobe plug-in with CS5 Photoshop. I will bring samples and prints that will be on display and then you as the photographer can decide if this is one for you. Finally I will work with Helicon Focus for the merging together of different focus points into one sharp image where you want it to be sharp. These filters, plug-ins and stand alone programs done right will give you an outstanding image.

See Darrell’s biography under Feature Presentations.

ADOBE ELEMENTS 9 FOR PHOTOGRAPHERS – HOW TO PUT WOW INTO YOUR IMAGES!

3 hour workshop – Fri. & Sun. – for **N, I.**

Bill Brown and Mark Southard, Chicago, IL

This class will help you with finishing your images for competition or hanging on the wall. Using Edit Guided, Edit Quick and Full Edit, Cropping, How to make selections, White Balance, Color correction with levels, What Layers & Layer Masks are all about, Clone, Dodge and Burn, Understanding Sharpening, Understanding the Tool Bar and Output

options. We'll begin with a short explanation of Layers and then you will work with the class provided images on your laptop. **A LAPTOP IS REQUIRED FOR THE LAB PART OF THIS COMPUTER LAB. REQUIREMENTS IF YOU BRING A LAPTOP:** Laptop with Elements 9 or 8 installed (Elements 9 is preferred), we'll be teaching with Elements 9 and older versions will not have all the features that will be taught. Basic concepts will be taught that will work with older versions. Elements 9 can be downloaded at adobe.com for a 30 day free trial. A working knowledge of your computer (and the ability to open, find, move and copy files), power cord, **USB mouse (NOT JUST A FINGER PAD)**. Note taking paper.

Bill Brown has been in photography since 1955. He has had his own photography business for more than 35 years. He now produces fine art images for sale. Since 1999 he has been shooting digitally and now shoots only with digital equipment. He uses Adobe Photoshop and Elements to prepare his images. Bill is president of the Chicago Area Camera Club Association and teaches Adobe Photoshop, Elements, the process of shooting HDR, and basic digital photography to the local clubs. He has also presented programs at The Chicago Area Photographic School, which is held in the Chicago area every two years, teaches at the Clearing in Door County and has presented several programs at SWMCC. Bill is a member of P.S.A., President of CACCA, Past President and founder of The Elgin Area C.C., and is a member of Lombard, Elgin Area Camera Club and Pixel Camera Club.

Mark Southard has been teaching photography for the past 15 years.....first as an instructor at Wright College in Chicago and since 2000 has been teaching Photoshop Elements throughout Chicagoland and a weeklong class at The Clearing in Wisconsin's Door County. He also leads photo trips there in both winter and summer. He belongs to 3 camera clubs in Chicago, one in Hawaii, and is Vice President of the Chicago Area Camera Club Association.

GETTING THE MOST OUT OF YOUR DIGITAL CAMERA

Two Hour Lecture – Thurs. eve., & Sat. – for **N, I.**

Ron Wilson, Broadview Heights, OH

This program reviews and explains the settings you need to make on your camera. These include file type and size, assuring proper exposure by using the histogram, the "blinkies" and the exposure compensation, reviewing the picture with zoom and scroll, exposure and scene modes, and how to best download your pictures to the computer.

RAW CONVERSION IN PHOTOSHOP/ PHOTOSHOP ELEMENTS

Two Hour Lecture – Fri., & Sun. – for **N, I.**

Ron Wilson, Broadview Heights, OH

This program is for folks that are new to Camera RAW. The presentation will utilize non-technical explanations and discuss the advantages of RAW capture and show how to maximize those advantages during the RAW conversion. The camera RAW dialog box will be reviewed in detail – discussing the tools, 16 bit vs. 8 bit, and all the adjustments.

Ron is the past President of the Cleveland Photographic Society. He has been teaching Fundamentals of Good Photography for over 20 years, and teaching Photoshop for 6 years. Ron is a 5 Star PSA exhibitor in the Color Slide and Nature Divisions. He has won many awards for his photography and has been published in Country Books, Readers'

Digest, Fancy Publications, National Audubon Society and National Geographic Explorer Calendar. His website may be seen at www.ronwilsonphotography.com.

LIGHTROOM 3 – HANDS ON WORKSHOP

Three Hour Workshop – Basic – Fri. – for **N, I**.
Three Hour Workshop – Advanced – Sat. – for **I, A**.

Jerry Hug, Des Plaines, IL

Expect to learn how to download, organize, manage, develop, and present digital photography using your own laptop, using a complete digital workflow with Adobe Elements or Adobe Photoshop CS. Advance your photographic skills using this application. You will get time saving tips so you can spend less time in front of a computer and more time behind the camera. Students are required to have Lightroom 3 already loaded on your personal computer. (Adobe has a free 30 day trial). Laptops are suggested for this hands on class. You are encouraged to also bring your own images on a memory card, or jump drive to use in the class. In addition to the above have a mouse and a short extension cord.

HDR – HIGH DYNAMIC RANGE – THE EASY WAY

Two Hour Lecture – Thurs. eve. & Fri. – for **N, I, A**.

Jerry Hug, Des Plaines, IL

High Dynamic Range gives the photographer the ability to shoot multiple exposures in high contrast light situations with outstanding results not possible with a single exposure. Many consider HDR the best new technique since Ansel Adam's Zone System. HDR on the other hand can also be used create a popular surrealism look in photography that brings "life" to some images

Jerry is a professional educator and fine arts administrator whose passion is photography. He has served at President of the Chicago Area Camera Clubs Association and teaches photography in the Chicago area, PSA Conventions and at The Clearing in Door County. His works are in numerous collections and galleries throughout the Midwest. To see some of Jerry's latest works, go to: <http://photounique.blogspot.com/>

HDR with PHOTOSHOP & PHOTOMATIX AND PANORAMAS

Three Hour Lecture – Fri. & Sat. – for **I**.

Jeffrey R. Klug, Hubertus, WI

This is a 3 part program, in the first part I will cover HDR (High Dynamic Range) Photography using either Photoshop CS5's new HDR or Photomatix's HDR (a separate plug in). I will talk about the pros and cons of both HDR programs and which program to use for different types of HDR images. The second part of the class I will talk about the equipment needed and how to do a panorama photo, then using Photoshop show how to stitch the photos together using Photoshop's stitching program. Then the third part of the class I will show how to combine the two, HDR photographs and stitching them together to make an HDR panorama. Then I will show some options for finishing the both the HDR images and panorama images.

Jeffrey R. Klug has an Associate degree in Photography and Photo Electronics. He has been a photographer for over 30 years and is the owner of Klug's Photo World - a commercial studio specializing in Architectural Photography. He also runs a Digital Lab, an Art Gallery and does training on Photoshop and Lightroom. He is past president and one of

the program directors of the Menomonee Falls Camera Club. He is president, past treasurer, past competition chairman and teaches classes on Photoshop and Lightroom for the Digital Forum of Wisconsin Area Camera Club Organization.

LIGHTROOM 3 IN 3 STEPS

Three Hour Lecture – Fri. & Sun. – for **N, I.**

Robert Brandes, Elgin, IL

Think of this as three one hour classes about Lightroom 3 with two 20 minute Q&A sessions between each class.

The first class “Lightroom Phase 1” consists of introducing the Lightroom 3 user interface and helping users select the proper image filing system that works best for them. Followed up with an example of how to attach a “catalog”, an image storage plan designed with folders that described the “Shoot”, a location, people, event, etc., without requiring a folder restructure or adding keywords to every image. Next phase is to tag selected images with keywords and explain collections.

“Lightroom Phase 2” will explain how to use the develop module and how to interface with Photoshop and Photoshop Elements.

“Lightroom Phase 3” will cover the Print module. The Slideshow and Web modules will be covered as time permits.

Robert (Bob) Brandes is a Photographer in the Chicagoland area and has worked with Photoshop 6 up to and including CS5. In 2009 he added Lightroom to his photographic toolkit. He belongs to 3 Camera clubs in Illinois as well as board member of CACCA (Chicago Area Camera Club Association). His love of photography began in High School, and Digital photography only intensified his interests in the art of photography. In his regular life he is a computer software developer, and from this he looks at Photoshop from a technical side as well as a photographic side.

PORTRAIT RETOUCHING – FROM BABIES TO SENIOR CITIZENS

Two Hour Lecture – Fri., & Sat. – **N, I, A.**

Denise McQuillan, Fort Wayne, IN

Touch up portraits like a professional using Photoshop or Photoshop Elements. Every portrait can use some touch up, whether a newborn baby, teen, or a senior citizen, and I will be showing a variety of ways to make those portraits perfect. In this class you will learn how to remove shine and blemishes from skin and make it smooth, lessen wrinkles, whiten eyes and teeth, shrink a double chin, lose weight, correct a nose, make eyes beautiful, do breast enhancement and reduction, fix thinning hair, and remove dark areas under the eyes. You will also see how to make a pink blotchy baby into a gorgeous little angel. And how to take a teen portrait and turn it into the cool grunge look seen in magazines today. I will also be giving a link with step by step directions you can download, so you won't need to take a lot of notes.

I am a professional photographer with many years of photography and Photoshop experience. My photography has won many awards, including Best of Show at Wassenberg and Image of the Year from the Fort Wayne Photographers Club. I have held several positions in the Fort Wayne Photographers Club, including President, Vice President, Workshop chair and I am currently the newsletter editor. My photography has been in multiple publications including a three page spread in Fort Wayne Monthly

Magazine. I have previously taught at SWMCCC and currently teach photography and Photoshop for Beginners at the New Haven, IN Parks Dept. adult school program. Visit www.McQuillanPhotography.com to see samples of my work.

CREATING SLIDE SHOWS WITH PIZZAZZ

Two Hour Lecture – Fri. & Sun. – **N, I.**

Bill Buchanan, Detroit, MI

This program will feature the creative ways to enhance your slide shows with special techniques for slide styles, audio editing, adding video to your productions and creative backgrounds and titles for professional looking slide shows.

WHAT'S NEW IN PROSHOW GOLD 4.5

One Hour Lecture – Thurs. eve. & Sat. – **N, I.**

Bill Buchanan, Detroit, MI

This program will highlight the new and added features of this popular slide show software. The newest feature is the new WIZARD which can be used to create shows that will amaze your audiences with the minimum amount of work.

Bill Buchanan, FPSA, FGDC has been involved with photography almost his entire life. His passion for teaching photography has been fostered by being chairman of the Photo Guild of Detroit's Annual Photographic Seminar. Bill has presented many instructional programs in the Detroit area as well as at NECCC, SWMCCC and PSA conferences. He has been a major supporter of the electronic capture photography both in his own club and the PSA. He has served as the Chairman of the PSA Electronic Imaging Division and his club, The Photo Guild. He has taught 12 hour classes on ProShow Gold at the last three PSA International conferences. Bill is also a Beta tester for Photodex the creator of ProShow Gold and Producer.

LATEST TRENDS IN DIGITAL PRINTING AND EPSON PRINTERS

All day Friday and Saturday – for **N, I, A.**

Dick Callen, Epson Evangelist

Epson Evangelist Dick Callen will tell us about the latest and greatest in digital printing, scanning and projector technology. Of course, he'll also tell us how Epson is implementing that technology, in the new Epson products. Wouldn't it be nice if someone would just hand you the Magic Wand for perfect prints? You know your eye saw the light, gesture and color; You think your camera captured it; but the image on paper looks mediocre. Join Epson Evangelist Dick Callen to discover how to improve your prints and for a demonstration of the new 13 inch wide printer.

Dick has been with Epson for the past 15 years, including 8 years with the Epson Evangelist Team.

RECAPTURE YOUR VISION – image enhancement techniques

Two Hour Lecture – Fri. & Sat. – **for I, A.**

Janice Wendt, Nik Software

Ever wonder why your captured images do not live up to your expectations. The exposure was right, the lighting was right, and most important, the framing was right. But the image did not live up to what you envisioned. Learn re-touching techniques that bring back the

“alive” feeling, the mood, and all that inspired you when you committed to capture the image.

Techniques that will be taught include removing the need for tedious selections and endless numbers of steps. These lessons are developed in such a way to save countless hours in front of your computer screen. Janice will teach how to get the most out of your workflow, optimizing raw images, noise-reduction techniques, global adjustments vs. targeted adjustments, selective enhancements, bringing out detail, applying traditional techniques, black and white images from color capture and creating a style with your retouching.

Janice’s teaching technique is designed to energize and inspire the students to see what is possible in the final steps of image preparation. Tools to be used include: Photoshop CS5 and the full suite of Nik Software products and include the New HDR Efex Pro program and Silver Efex Pro 2.

At Nik Software Inc. in San Diego, California, Janice Wendt has a variety of responsibilities. As Education and Training Manager she is the link between Nik Software and foremost photographic talent for product education. In addition, she has become one of the industry’s most respected and leading retouch and image enhancement artists. She is often “training the trainers” on numerous techniques related to digital photography. She can also be found working with top photographic schools around the country working with faculty to create new curriculum to advance digital imaging.

Janice spends much of her time creating new educational materials that cover the digital capture process, digital workflow. She offers a practical view of retouching that features alternative, time saving techniques for both the professional and beginning photographer. Janice is an experienced commercial and portrait photographer with over 30 years of experience. Her photographic and retouching work can be found in leading photographic magazines.

Janice Wendt’s speaking accomplishments include, Imaging USA, Santa Fe Workshops, Palm Beach Photo Workshops, West Coast School, Long Island Workshop, Florida School, Photographic Society of America, Ohio State PPA and Texas State PPA Convention.